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FOR IMMEDIATE RELEASE

BOY SCOUTS OF AMERICA EVENT TO BE HELD MARCH 27TH

"Fire and Ice Extravaganza" Will Take Place On Buffalo Waterfront

Buffalo, New York (February 3rd, 2014) – The Fire and Ice Committee of the Greater Niagara Frontier Council (GNFC) is once again running its stunning and exciting fundraising event titled “Fire and Ice”. The theme has been extremely successful in the past and Eagle Scout and local personal injury attorney William Mattar has once again been named Chair.

The "Fire and Ice Extravaganza" will be held March 27, 2014. Local Boy Scouts of America (BSA) members and attendees will join together for an evening of music, entertainment, delicious food and premier auctions. Those participating will be able to relax in an informal environment and celebrate Western New York Scouting. Anyone interested in Scouting or past Scouting alumni should consider attending this event.

As the Council’s second largest yearly fundraising event, proceeds from Fire and Ice support the Greater Niagara Frontier Council, Boy Scouts of America. Scouting has worked to build a foundation of leadership, service and community for our youth. Since the GNFC began, more than one million young people from WNY have participated in their programs aimed at introducing Scouting to tomorrow’s leaders. More information about this event and Scouting in Western New York can be found by visiting www.wnyscouting.org/events.

"Scouting is great for providing leadership and community service opportunities for our youth. I am honored to support Scouting in Western New York."

William Mattar
Fire and Ice Chair
William Mattar, Attorney

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About the Boy Scouts of America

The Boy Scouts of America is one of the nation's largest and most prominent values-based youth development organizations. The mission of the BSA is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law. Visit www.wnyscouting.org to learn more about the Greater Niagara Frontier Council.

About the Fire and Ice Chair, William Mattar.

As a leader in the community for years, William Mattar has helped many local organizations. President of the Village Preservation Foundation, he is also a past President of the Williamsville Business & Professional Association and past President of Amherst Kiwanis Club, active in his church and supports WNY Scouting. As a youth he was in the Scouting program and reached the highest rank of Eagle Scout. As an adult member, he has been a volunteer leader at the Troop level and also at the Council level, and is a recipient of the Silver Beaver Award for distinguished service to youth. He founded William Mattar Law Offices in 1990, and as an attorney he represents individuals injured in motor vehicle accidents across NY State, including the Buffalo, Rochester, Syracuse, Utica and Albany areas. The firm is well-known for its phrase "Hurt in a car, call William Mattar" and catchy phone number, 444-4444. To learn more visit WilliamMattar.com.

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