



# Nextdoor as a Recruitment Tool

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# The Nextdoor Application..

- Nextdoor is a popular application used to connect people to their community and local area.
- Next door offers ways to see what is going on in your neighborhood through an easy to use social media platform..
- The application can be found on iOS (iPhone) or Google Play Store (Android)
- This whole process took only 15 mins!



**Nextdoor**

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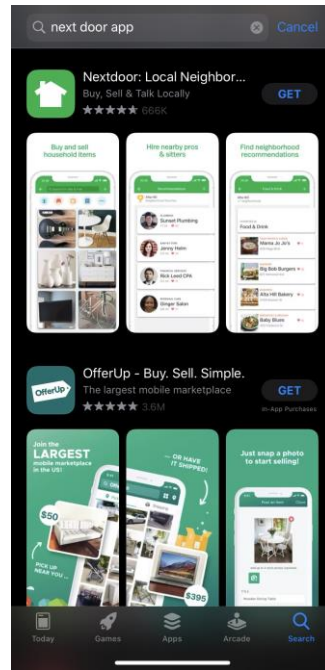




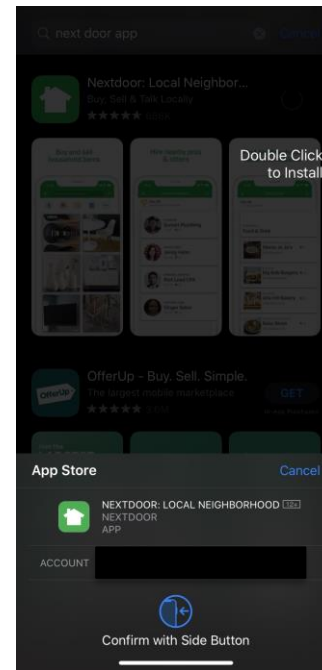
# To download..

- The following steps will be shown for iPhone but the process is nearly identical for Android phones.

Search for Nextdoor in the app store:



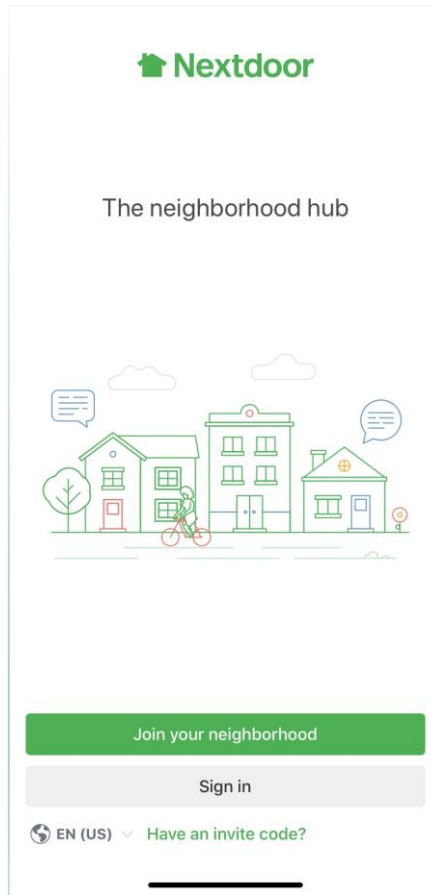
Install the application



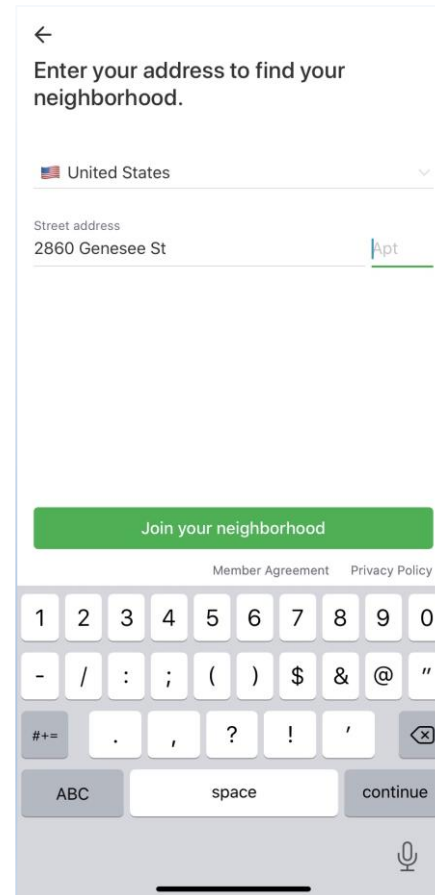
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# To register...



Click "Join your neighborhood"

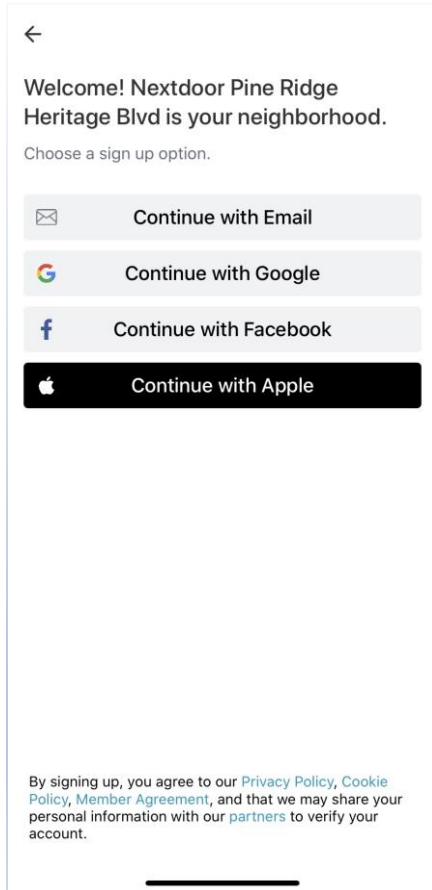


Type in your address or the Unit's meeting location

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# To register continued..



Now you input your personal information and how you would like to sign up.

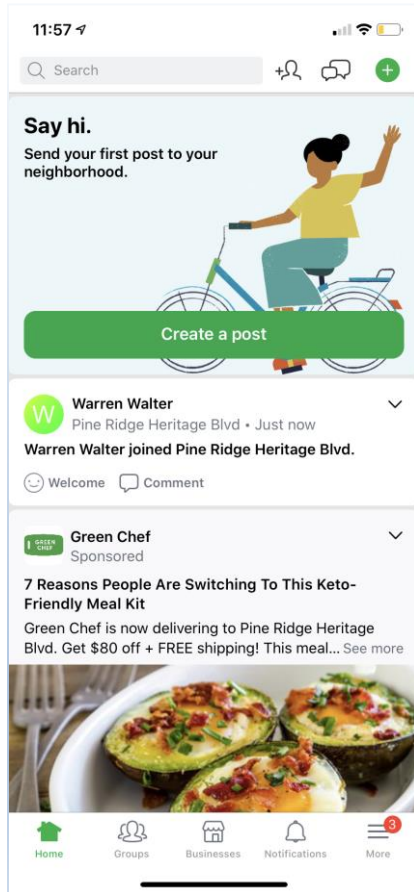
Once you have finished registering you will receive an email which is needed to confirm your account. After you receive the verification email you can make your first post!

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# To create a post..



Click here to create a new post.

There are multiple different places that you can create a post, for our purposes I selected to create a post in the “General” section.

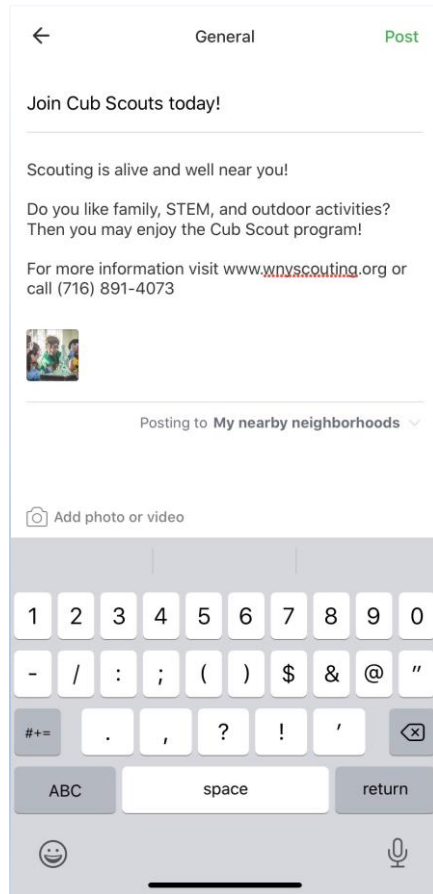
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# To create a post continued..

Posts may be customized however you like.

You can even add a picture or video by clicking here.



Here is the end result!

Feel free to share a picture of your Unit and don't forget to add contact and meeting place information!





# Sample Pictures

Cub Scouts Sample Pictures



Scouts BSA Sample Pictures

