



“Back to the Pack!”

Get your program off to a great start!

Concept:

Each fall, Cub Scout packs put a lot of time and effort into organizing their School Night meeting. New Cubs attend the School Night program to be assigned to a den. New den leaders are recruited from those parents in attendance to work with the new den.

Unfortunately, somewhere amidst all of this hustle and bustle-the promotion for new cubs to join Cub Scouts and the excitement surrounding School Night-is the fact that many old members do not get contacted to come back from the summer break that many packs take. As a result, youth are lost along with potential leadership from their parents.

Activity:

We are encouraging every pack to conduct a “Back to the Pack” promotion sometime in July or August for all of its existing members. The “Back to the Pack” meeting should be prior to your pack’s School Night.

The purpose of the meeting will be to get old members signed up for the upcoming Scouting year; recruit leadership to fill vacancies (whether it be for Cubmaster, Assistant Cubmaster, Den Leader, Webelos Leader, or Committee Member), and to discuss plans for pack activities for the fall.

We encourage you to make this a fun event for your returning Scouts and parents. Suggested activities include: an ice cream social, watermelon feast, pool party, carnival, sports, etc. The meeting is designed to make sure that your pack is organized prior to receiving new cubs and parents.

Promotion:

The Council will promote the meetings, but the individual pack must develop its own promotion plan in order that all members are contacted personally, preferably by telephone, to get a commitment for their attendance. Research has shown many cubs will not continue without being personally contacted. In other words, in their minds, they have only taken a vacation during the summer and are waiting to be contacted about when to start attending the meetings again.

Remember: In August, all Cub Scouts should be contacted about the “Back to the Pack” meeting and encouraged to become active in Cub Scouts for the fall. Parents are requested to attend as well.



Suggested Agenda for the “Back to the Pack” Meeting

(To be held in July or August)

Circulate Attendance Roster, Or Better Yet, Sign Everyone In As they Arrive

1. Welcome “Back to the Pack”.
2. Introduce Cubmaster, Assistant Cubmaster(s), Den Leaders, committee members, etc.
3. Announce Pack plans for the Fall (recruit organizers/chairmen if needed).
4. Assign Cubs to dens and determine any room for new cubs joining at School Night.
5. Recruit Den Leaders to fill vacancies in existing dens.
6. Discuss Fall Found-Up/School Night for your pack.
 - a. Encourage Cubs to assist with recruiting, developing recruiting incentives for your pack.
 - b. Ask Cubs wear uniforms to school on day of School Night.
 - c. Ask parents’ assistance in locating potential members and leaders.
7. Announce date of next Pack Meeting.
8. Questions for parents?
9. Collect Attendance Roster.
10. Activity – swim party, ice cream social, watermelon feast, carnival, sports, etc
11. Adjourn